

THE BOYS & GIRLS CLUBS OF GLOUCESTER COUNTY PRESENTS OUR

# 2022 ANNUAL FALL GALA

## "THE CHILDREN ARE OUR FUTURE" HONORING RUSTIN CASSWAY

The Children are Our Future



WED, OCTOBER 19, 2022 · AULETTO CATERERS



  
The Children are Our Future



# EVENT INFORMATION

## The Children are Our Future

*Honoring Rustin Cassway from Demountable Concepts, Inc*



### Background:

The mission of Boys & Girls Clubs of Gloucester County is to inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. We are a 501c3 non-profit organization which provides academic, leadership development and recreational activities as well as health and wellness support. BCGC currently has Club Centers in both Glassboro and Paulsboro. While we are part of a national organization, all local Boys & Girls Clubs depend on the support of their community. Our annual Gala is our major fundraiser and enables the organization to deliver its programming for the young people of Gloucester County.

### Our Person of the Year:

This year we will be honoring Rustin Cassway from Demountable Concepts, Inc. for his continued generous support of our organization and the youth of Gloucester County.

Join us as we celebrate this community leader and the impact he's made on the young people of Gloucester County.



### Our Venue:



Our event returns to Auletto Caterers on Wednesday, October 19th. The main event begins with cocktails at 5:00 PM and dinner at 6:00 PM. There is also an opportunity to purchase VIP Admission and meet and greet our honoree at 4:30 PM in Auletto's wine cellar, prior to going upstairs for the main event.

# Sponsor Comparison Chart

| Perks                                     | Presenting \$50K | Premier \$25K   | Champion \$20K | Diamond \$15K  | Platinum \$10K |
|---|------------------|-----------------|----------------|----------------|----------------|
| VIP Seats                                 | Up to 24 guests  | Up to 16 guests | Up to 8 guests | Up to 8 guests | Up to 6 guests |
| Social Media Post                         | 3 posts          | 3 posts         | 2 posts        | 2 posts        | 1 post         |
| Company Logo on Website                   | ✓                | ✓               | ✓              | ✓              | ✓              |
| Recognition in Program Book               | ✓                | ✓               | ✓              | ✓              | ✓              |
| Full Page Ad in Program Book              | ✓                | ✓               | ✓              | ✓              | ✓              |
| Signage at Dinner                         | ✓                | ✓               | ✓              | ✓              | ✓              |
| Logo Feature in Video Slideshow           | ✓                | ✓               | ✓              | ✓              | ✓              |
| Recognition During Dinner Program         | ✓                | ✓               | ✓              | ✓              |                |
| Check Presentation Opportunity            | ✓                | ✓               | ✓              |                |                |
| Logo Featured in All Gala Promo           | ✓                | ✓               |                |                |                |
| Special Photo Op Club Tour + Social Media | ✓                |                 |                |                |                |
| Special Introductions at Event            | ✓                |                 |                |                |                |
| Exclusive 30-Second Commercial            | ✓                |                 |                |                |                |
| Podium Time (1 Minute)                    | ✓                |                 |                |                |                |
| Official Event Title Sponsor              | ✓                |                 |                |                |                |
| Foursome at 2023 Golf Event               | ✓                |                 |                |                |                |

# 2022 ANNUAL FALL GALA

The Children are Our Future



*Honoring Rustin Cassway from Demountable Concepts, Inc*

## Sponsor Comparison Chart

| Perks                        | Gold<br>\$5,000 | Silver<br>\$2,500 | Bronze<br>\$1,000 | Signature Drink<br>\$500 |
|------------------------------|-----------------|-------------------|-------------------|--------------------------|
| Seats                        | 4 VIP           | 3 VIP             | 2 VIP             | 1 GA                     |
| Recognition in Program Book  | ✓               | ✓                 | ✓                 | ✓                        |
| Full Page Ad in Program Book | ✓               | ✓                 | Half Page         |                          |
| Signage at Dinner            | ✓               | ✓                 |                   |                          |
| Company Logo on Website      | ✓               |                   |                   |                          |
| Signature Drink Signage      |                 |                   |                   | ✓                        |

# THE BOYS & GIRLS CLUBS OF GLOUCESTER COUNTY'S 2022 ANNUAL FALL GALA

The Children are Our Future

*Honoring Rustin Cassway from Demountable Concepts, Inc*



## Sponsorship Opportunities

### Presenting Sponsor (\$50,000)

- Official event title sponsor (2022 Fall Gala presented by...)
- Only sponsor provided with podium time during our program (approximately 1 minute)
- Exclusive opportunity to show a 30-second commercial during our program showing your involvement with our organization (production assistance will be provided if needed)
- Three seated tables for up to 24 VIP guests for dinner in a premier location
- Opportunity for your key representative to accompany our CEO and be introduced to key attendees, including Board Members and the honoree
- Special photo op at one or both of our Clubs with accompanying social media prior to or after event
- Check presentation photo opportunity prior to or after event
- Three social media posts thanking your company, using logo or photo
- Company logo featured in all gala promotions and marketing materials
- Company logo in video slideshow during dinner
- Signage at the dinner
- Full-page ad in Gala program
- Sponsor recognition in program book
- Embedded company logo on website
- Recognition during dinner program
- A foursome at our 2023 Golf Event

# THE BOYS & GIRLS CLUBS OF GLOUCESTER COUNTY'S 2022 ANNUAL FALL GALA

The Children are Our Future

*Honoring Rustin Cassway from Demountable Concepts, Inc*



## Premier Sponsor (\$25,000)

- Two seated tables for up to 16 VIP guests for dinner in a premier location
- Check presentation photo opportunity prior to or after event
- Recognition during dinner program
- Three social media posts thanking your company, using logo or photo
- Company logo featured in all gala promotions and marketing materials
- Company logo in video display during dinner
- Signage at the dinner
- Full-page ad in gala program
- Sponsor recognition in program book
- Embedded company logo on website

## Champion Sponsor (\$20,000)

- One seated table for up to 8 VIP guests for dinner in a premier location
- Check presentation photo opportunity prior to or after event
- Recognition during dinner program
- Two social media posts thanking your company, using logo or photo
- Company logo in video display during dinner
- Signage at the dinner
- Full-page ad in gala program
- Sponsor recognition in program book
- Embedded company logo on website



## Diamond Sponsor (\$15,000)

- One seated table for up to 8 VIP guests for dinner
- Recognition during dinner program
- Two social media posts thanking your company, using logo or photo
- Company logo in video display during dinner
- Signage at the dinner
- Full-page ad in gala program
- Sponsor recognition in program book
- Embedded company logo on website

## Platinum Sponsor (\$10,000)

- Access for up to 6 VIP seats at a table for dinner
- A social media post thanking your company, using logo or photo
- Company logo in video display during dinner
- Signage at the dinner
- Full-page ad in gala program
- Sponsor recognition in program book
- Embedded company logo on website

## Gold Sponsor (\$5,000)

- Access for up to 4 VIP seats at a table for dinner
- Signage at the dinner
- Full-page ad in gala program
- Sponsor recognition in program book
- Embedded company logo on website

# 2022 ANNUAL FALL GALA

## The Children are Our Future



*Honoring Rustin Cassway from Demountable Concepts, Inc*

### Silver Sponsor (\$2,500)

- Access for up to 3 VIP seats at a table for dinner
- Signage at the dinner
- Full-page ad in gala program
- Sponsor recognition in Program Book

### Bronze Sponsor (\$1,000)

- Access for up to 2 VIP seats at a table for dinner
- Half-page ad in gala program
- Sponsor recognition in Program Book

### Signature Drink Sponsor (\$500)

- Access for 1 General Admission seat at a table for dinner
- Sponsor our signature event drink with your logo on the signature drink signs.
- Sponsor recognition in program book

### Program Ad\* (\$150-\$500)

- |   |  |
|---|--|
| 1.Full Page Ad in Gala Program Book- \$500    | (5" wide by 7.5" tall- Vertical)       |
| 2.Half Page Ad in Gala Program Book- \$300    | (5" wide by 3.625" tall- Horizontal)   |
| 3.Quarter Page Ad in Gala Program Book- \$150 | (2.375" wide by 3.625" tall- Vertical) |

**\*Admission not included with Program Ad**

ADVERTISEMENT DEADLINES: All logos are due within one week of submission to be included in promotions. BGCGC can only guarantee inclusion in print materials received with your sponsorship form, payment and program ad artwork in copy-ready color, high resolution jpg or pdf file format on or before October 11, 2022 to Gianna Cettei at [gcettei@gcbgc.org](mailto:gcettei@gcbgc.org).



# THE BOYS & GIRLS CLUBS OF GLOUCESTER COUNTY'S 2022 ANNUAL FALL GALA

## The Children are Our Future



*Honoring Rustin Cassway from Demountable Concepts, Inc*

## 2022 Fall Gala Sponsorship Registration

### ORGANIZATION/CONTRIBUTOR INFORMATION:

Contact Name:

Title:

Contributor/Organization Name:

(Indicate name as you wish it to appear in our promotions)

Phone:

Email:

Address:

City:

State:

Zip:

### PURCHASE INFORMATION:

#### Sponsorship Type:

- Presenting Sponsor (\$50,000)    Premier Sponsor (\$25,000)    Champion Sponsor (\$20,000)  
 Diamond Sponsor (\$15,000)    Platinum Sponsor (\$10,000)    Gold Sponsor (\$5,000)  
 Silver Sponsor (\$2,500)    Bronze Sponsor (\$1,000)    Signature Drink Sponsor (\$500)

#### Purchase a Program Ad:

- Full Page (\$500)    Half Page (\$300)    Quarter Page (\$150)

#### Donation:

- I'd like to add a donation in the amount of

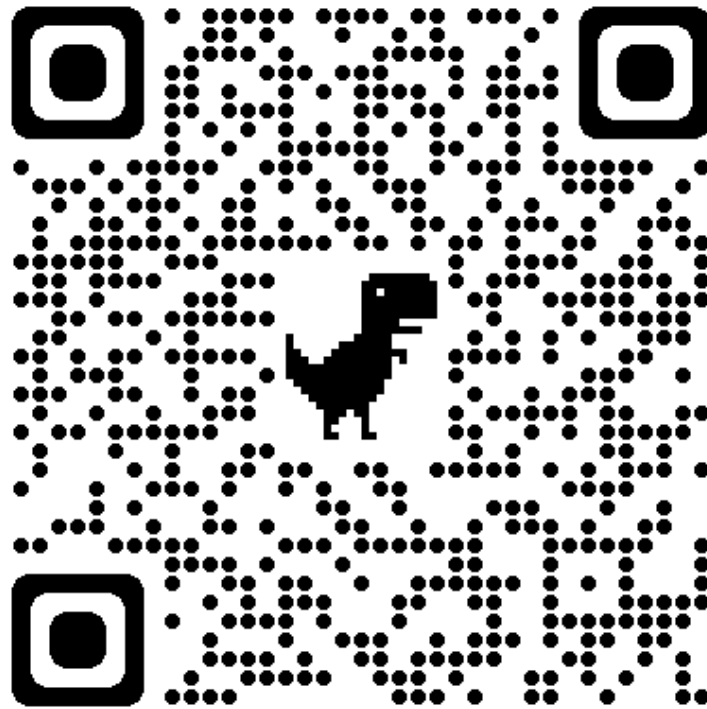
### PAYMENT OPTIONS: (Tax exempt to the extent of the law)

- Check Total: \$      Please make check payable to Boys & Girls Clubs of Gloucester County  
 Credit Card: Please visit our website at <https://www.gcbgc.org/fall-gala-3> to process your payment.  
 Request Invoice. Payment within 2 weeks.

For Sponsorship, Admission, Ad and Event information please contact Gianna Cettei, RD Associate  
Email: [gcettei@gcbgc.org](mailto:gcettei@gcbgc.org); Phone: 856-881-6084, Ext. 1116; Mailing Address: PO Box 742 Glassboro,  
NJ 08028



Scan to Visit Our Gala Webpage:



## Directions to Scan:

1. Open the camera app on your phone.
2. Select the rear-facing camera in Photo or Camera mode.
3. Center the QR code that you want to scan on the screen and hold your phone steady for a couple of seconds.
4. Tap the notification that pops up to open the link. (You will need to be connected to the internet to do this.)